



A CREATIVE AND INNOVATIVE EUROPE

DIVERSITY

These days, European citizens across the EU can enjoy more creative works and services than ever before.



2 million
e-book titles

50 million
musical works



3,000
Video-on-Demand
services



Enjoyed by more than
54% Europeans



SATISFACTION

83%

Evidence reveals the majority of Europeans have not sought cross-border access to copyright-protected offerings.

This is because our distribution models factor:



Diversity of
Europeans



Wealth of consumer
preferences



Local
purchasing
power

INNOVATION

The wide availability of copyright-protected content in Europe further reflects our sectors' constant innovation.

CREATIVE AND INNOVATIVE EUROPE

CUSTOMISED CONTENT AND SERVICES

CONTENT
STREAMING

AI

DIGITAL
CINEMA

GROWTH

Let's preserve and promote Europe's cultural diversity and the ability to adapt to market conditions.

